



MILE HIGH ASIAN MEDIA

M E D I A K I T 2020

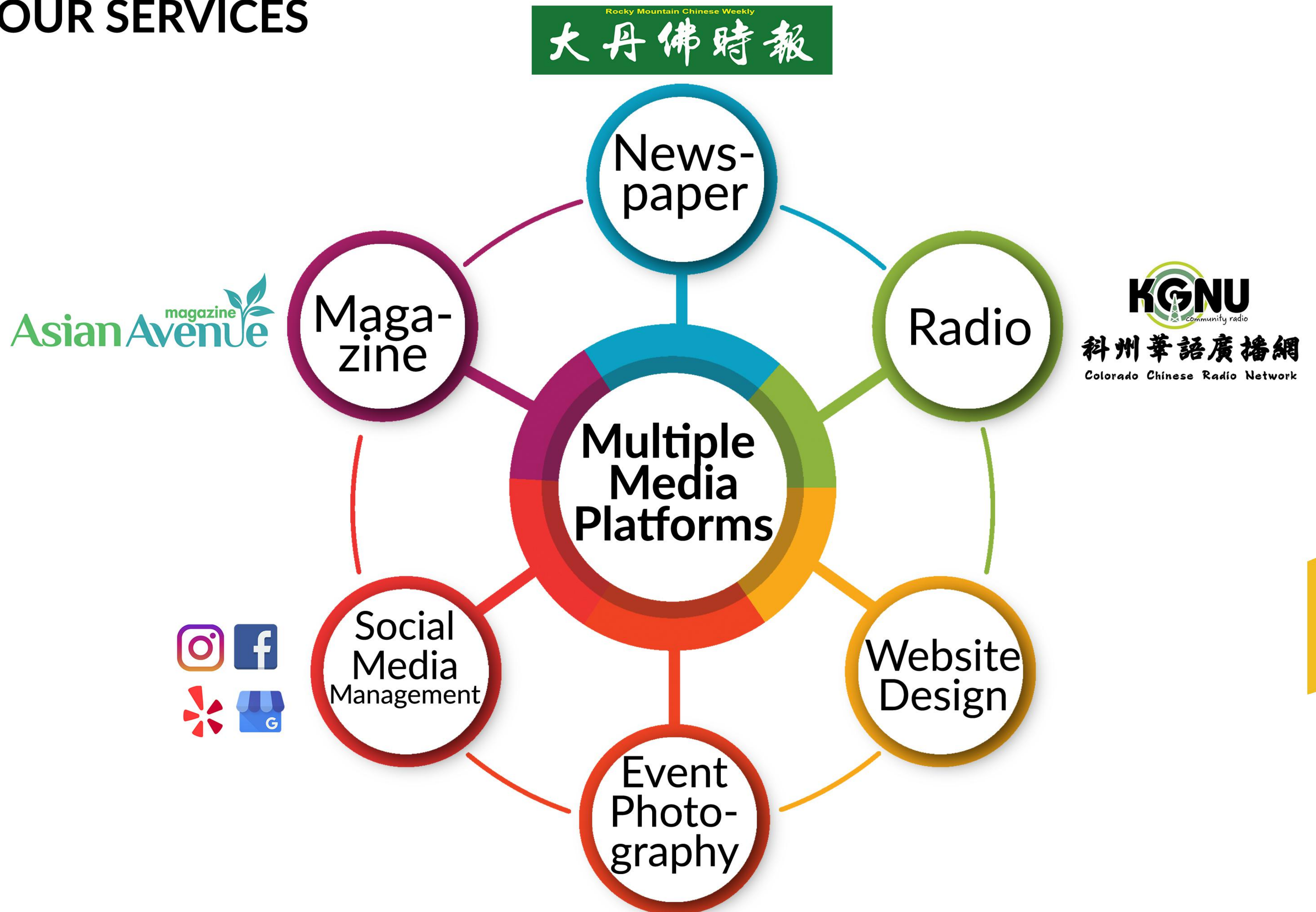
ABOUT THE COMPANY

Mile High Asian Media LLC. was founded in Denver, Colorado. As the first Asian Media company in Colorado, our services cover **print media, broadcast media** and **new media** (include website design and social media management) operations.

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OUR SERVICES



Rocky Mountain Chinese Weekly

大丹佛時報

www.rockymountainchineseweekly.com

Rocky Mountain Chinese Weekly provides a vital bridge for all communities to connect throughout the state.

Rocky Mountain Chinese Weekly 大丹佛時報 2019年9月20日 星期五 Friday, September 20, 2019

美聯儲再次降息 特朗普為何還不高興

聯儲局再減息 四分一厘 特朗普不滿 無削減Guts

【中央社】美聯儲降利率，也就是讓貸款成本更低，對經濟發展是好事，但美國總統特朗普對此卻不以為然。他認為，降利率只是為了刺激經濟，而不是為了解決美國目前的經濟問題。他認為，美國目前的經濟問題在於貿易逆差和財政赤字，而不是利率。他認為，降利率只是為了刺激經濟，而不是為了解決美國目前的經濟問題。

IMPACT COMMERCIAL REAL ESTATE 鷹柏商務地產公司 大丹佛地區商務地產投資專家

科州歐陽地產保險 商業保險/員工保險 人壽保險/醫療保險 汽車保險/房屋保險

歐陽春Andy 保險專家，為您的需求定制滿意保單

特朗普：美國知道誰是襲擊沙特油田的罪魁禍首

【本報訊】美國總統特朗普在週五表示，美國知道誰是襲擊沙特油田的罪魁禍首。他認為，美國知道誰是襲擊沙特油田的罪魁禍首。他認為，美國知道誰是襲擊沙特油田的罪魁禍首。他認為，美國知道誰是襲擊沙特油田的罪魁禍首。

美國研究逐漸表明 電子煙可以致命

【本報訊】一項由美國國家衛生研究院（NIH）資助的研究顯示，電子煙可以致命。研究發現，電子煙可以導致心臟病、中風和肺癌。研究發現，電子煙可以導致心臟病、中風和肺癌。研究發現，電子煙可以導致心臟病、中風和肺癌。

華裔夫婦被控 竊取醫學商業秘密

【本報訊】一名華裔夫婦被控竊取醫學商業秘密。他們被控竊取了美國一家大型製藥公司的商業秘密。他們被控竊取了美國一家大型製藥公司的商業秘密。他們被控竊取了美國一家大型製藥公司的商業秘密。

小法國糕餅店 La Petite France Bakery

蜀過糯米線 SHI MAO DAO

附設粥粉麵飯供應

立秋養生 老黃瓜赤小豆扁豆湯 立秋養肺利濕

立秋養生 老黃瓜赤小豆扁豆湯 立秋養肺利濕

入秋大嘆螃蟹 先搞清楚雌雄蟹膏、蟹黃分別

入秋大嘆螃蟹 先搞清楚雌雄蟹膏、蟹黃分別

科州OCA與科州華人小區熱烈慶祝 中秋節與科州美華協會成立45周年紀念

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HIMART THIS FALL, FALL IN LOVE WITH OUR SAVINGS

FOOD STAMP BENEFITS

Where can be found

With a circulation of 5,000 copies per issue, **Rocky Mountain Chinese Weekly** can be found at Asian business, supermarkets, and restaurants all around metro Denver area.

5,000 COPIES
WEEKLY

Rocky Mountain Chinese Weekly is a free, weekly Chinese newspaper distributed across metro Denver.



PRINTED
EVERY
FRIDAY



Our Mission
To provide health, lifestyle, public policy and cultural news to Chinese communities.

By investing in Rocky Mountain Chinese Weekly, you are investing in a premiere weekly publication that connects you directly to customers.

45,000 Chinese Americans Live in Colorado

(LARGEST asian ethnic group in the state)

Why choose us

Rocky Mountain Chinese Weekly has become an essential support vehicle for businesses in our local community. Our marketing strategy is not limited to paper advertisements. We also design promotional events/activities through our paper and public relations, such as product launches, exhibitions, seminars, etc. Such interactive promotional events create a sound image and establish a brand name for your company.

We also offer editorial articles with supplemental information to highlight your business. We look forward to bringing you amazing marketing outcomes and rewarding business results.

Readership

Our readers are educated with a disposable income to purchase new products and try new services.

28+

Average Reader Age

Above High School

Education Level

\$60,000

Annual Average Salary

Rocky Mountain Chinese Weekly

www.rockymountainchineseweekly.com

CALL OR EMAIL US TODAY!

Rocky Mountain Chinese Weekly is ready to help grow and promote your business, reach your business into larger Chinese community. Let's make your business the most successful one ever.

Tel: 720-300-8473

Fax: 720-368-5216

E-mail:

RMChineseWeekly@gmail.com

Address:

P.O. BOX 221748, DENVER,
CO 80222



@rmchineseweekly

MILE HIGH ASIAN MEDIA

M E D I A K I T

2020 Rates

Specs for Sizes are Width x Height (inches) | Rate is per insertion (one-time run)

FRONT PAGE

SIZE	SIZE	PRICE
1/2 Page	10.15" x 7.55"	\$600
1/4 Page	10.15" x 3.7"	\$350
1/4 Page	5" x 7.55"	\$350

BACK PAGE

SIZE	SIZE	PRICE
Full Page	10.15" x 15.25"	\$900
1/2 Page	10.15" x 7.55"	\$550
1/4 Page	10.15" x 3.7"	\$320
1/4 Page	5" x 7.55"	\$320
1/8 Page	5" x 3.7"	\$200

INSIDE PAGE

SIZE	SIZE	PRICE
Full Page	10.15" x 15.25"	\$900
1/2 Page	10.15" x 7.55"	\$550
1/4 Page	10.15" x 3.7"	\$320
1/4 Page	5" x 7.55"	\$320
1/8 Page	5" x 3.7"	\$200

Asian Avenue magazine

www.asianavemag.com



Asian Avenue Magazine established in 2006, is a monthly publication distributed the first week of every month throughout the Denver/Boulder and surrounding areas.



The Sun Shines on the 47th Annual Cherry Blossom Festival!

Article and Photos by Stacey Shigaya



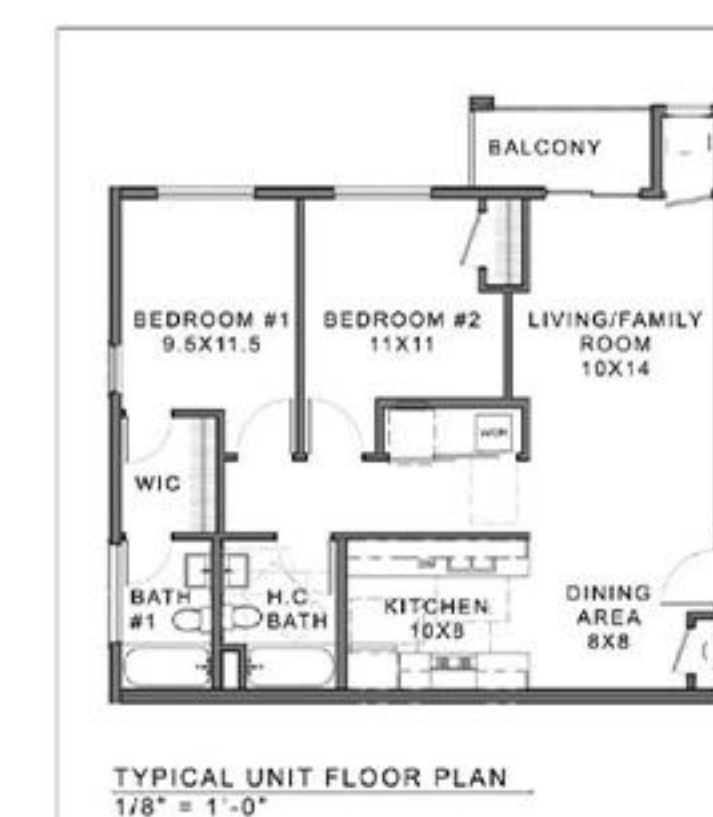
16 June 2019 | Feature

As sure as the summer sun shines and the flowers bloom after a good rain, June brings the celebration of Japanese and Japanese-American culture and heritage at the annual Cherry Blossom Festival.

Sakura Square in downtown Denver transforms into a collection of marketplace vendors, scrumptious Japanese food and a live stage filled with vibrant entertainment. Co-presenters Tri-State-Denver Buddhist Temple and Sakura Foundation prepare for months to bring the area's largest outdoor Japanese and Japanese-American cultural festival to returning and first-time attendees.

The free festival which is open to the public truly has something for everyone: young families can teach children about a new culture... older kids can watch the judo, karate, aikido and dance performances... young adults can buy anime and video games and show down on table-top games... adults can peruse the marketplace arts and crafts and delight in the delicious Japanese food... and seniors can be entertained by the dancing and singing of the cute children of the Temple!

The Japanese and Japanese-American community in Denver is comprised of a variety of organizations, many of whom will have information booths at the festival. Among them is Denver Takayama Sister Cities Committee, which has participated in the festival since 2016. Chairperson Steve Connolly feels the Cherry Blossom Festival is a wonderful connection to the community. Having a presence at the festival "has been a perfect way to connect with people who are interested in learning about our work, several of whom have become very active members of our committee. The Cherry Blossom Festival is the premier event for us to become known in the community."



43 units for sale with lake and park views available!

The International Group at RE/MAX is ready to serve you!



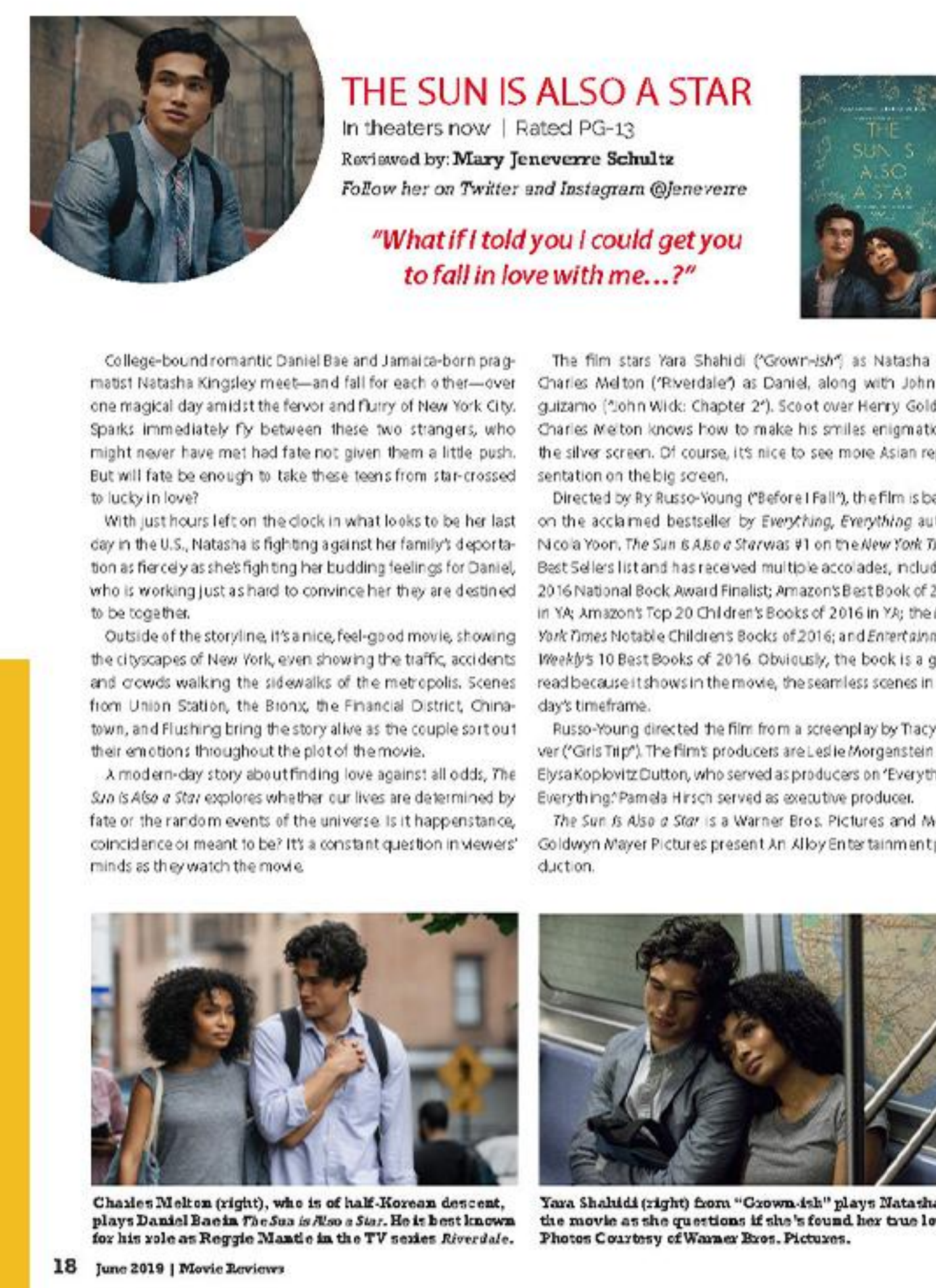
The International Group | asian avenue magazine 15



Content

Restaurant peeks, previews of businesses and non-profit organizations, travel stories, business and market advice, art exhibits, local and national news, cultural tidbits, health information and more.

Cover stories are in-depth articles and have included the following topics in the past: refugee immigration, studies programs, cultural traditions, LGBT Asian Americans, religious temples, interracial relationships, voting and elections, Asian cuisine and more.



PRINTED 1ST of MONTH

10,000 COPIES

400 LOCATIONS

Asian Avenue Magazine is the exclusive English guide to Asian culture, dining, shopping, travel, arts and lifestyle. We also highlight social, educational, and civic events.



Our Mission

To build bridges of awareness, knowledge and understanding between the diverse Asian American Pacific Islander (AAPI) communities and the general public through cultural insights, pop culture, news and information. We are the **only** printed publication in Colorado focused on the AAPI communities and culture.

Our Circulation

Asian Avenue Magazine has a circulation of 10,000 copies each month, available at more than 400 locations including the Denver Public Library branches, Colorado universities, and hotels throughout the Denver/Boulder region. We are distributed in the highly trafficked Asian marketplaces of Colorado, as well as Asian and American

connecting cultures, linking lives

400 DISTRIBUTION LOCATIONS IN DENVER METRO

Denver Plus (Downtown Denver) 90 locations

South Central (DTC / Englewood / Highlands Ranch / Park Meadows / Castle Rock)
60 locations

East Denver (Aurora / Glendale) 85 locations

Boulder Area (Lafayette / Louisville / Superior) 35 locations

North Denver (Thornton/ Westminster/ Northglenn/ Broomfield) 65 locations

We also distributed in Colorado Springs and Ft. Collins, in addition to 46 locations.

READERSHIP

Our readership consists of consumers who possess a mindset that is ultra-desirable to marketers of various brands. They are curious about diverse cultures, are eager to break out of their comfort zone to expand life experiences, and generally have the resources to pay for the privilege.

75%

College Degree

\$60,000

Annual Income Above

half of the readers

Caucasians and half Asian Americans

ASIAN AVENUE MAGAZINE

www.asianavemag.com

CALL OR EMAIL US TODAY!

We look forward to working with you to help your

business/organization grow!

Each day our focus is on 'connecting cultures, linking lives'.

Tel: 303-937-6888

E-mail:

marketing@asianavemag.com

Address:

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80222-1748



@AsianAveMag

MILE HIGH ASIAN MEDIA

M E D I A K I T

2020 Rates

Specs for Sizes are Width x Height (inches) | Rate is per insertion (one-time run)

INSIDE FRONT COVER

FULL PAGE \$1,000

HALF PAGE \$700

QUARTER PAGE \$500

FIRST PAGE ON RIGHT

FULL PAGE \$1,100

HALF PAGE \$800

QUARTER PAGE \$500

INSIDE BACK COVER

FULL PAGE \$1,000

HALF PAGE \$700

QUARTER PAGE \$500

BACK COVER

FULL PAGE \$1,200

INSIDE PAGES

DIMENSIONS IN INCHES

PRICE

FULL PAGE	8.875IN X 11.375IN	\$900
HALF PAGE	7.45IN X 4.8IN	\$600
THIRD PAGE	4.8IN X 4.8IN	\$500
QUARTER PAGE	3.6IN X 4.8IN	\$400
SIXTH PAGE	2.25IN X 4.8IN	\$300
BUSINESS CARD AD	2IN X 3.5IN	\$150
CLASSIFIED AD*	2.25IN X 1IN	\$40
DIRECTORY AD	2.25IN X 0.5IN	\$15
WEBSITE AD	2.25IN X 2.28IN	\$50

*EACH ADDITIONAL LINE IS \$8 (BASED ON ONE COLUMN SIZE, 1/3 OF A PAGE COLUMN).

GUIDELINES

OUR PREFERRED FILE FORMAT IS PDF, PHOTOSHOP, OR HIGH-RESOLUTION JPG FILES. 300 DPI CMYK PDFS ARE PREFERRED.



科州華語廣播網

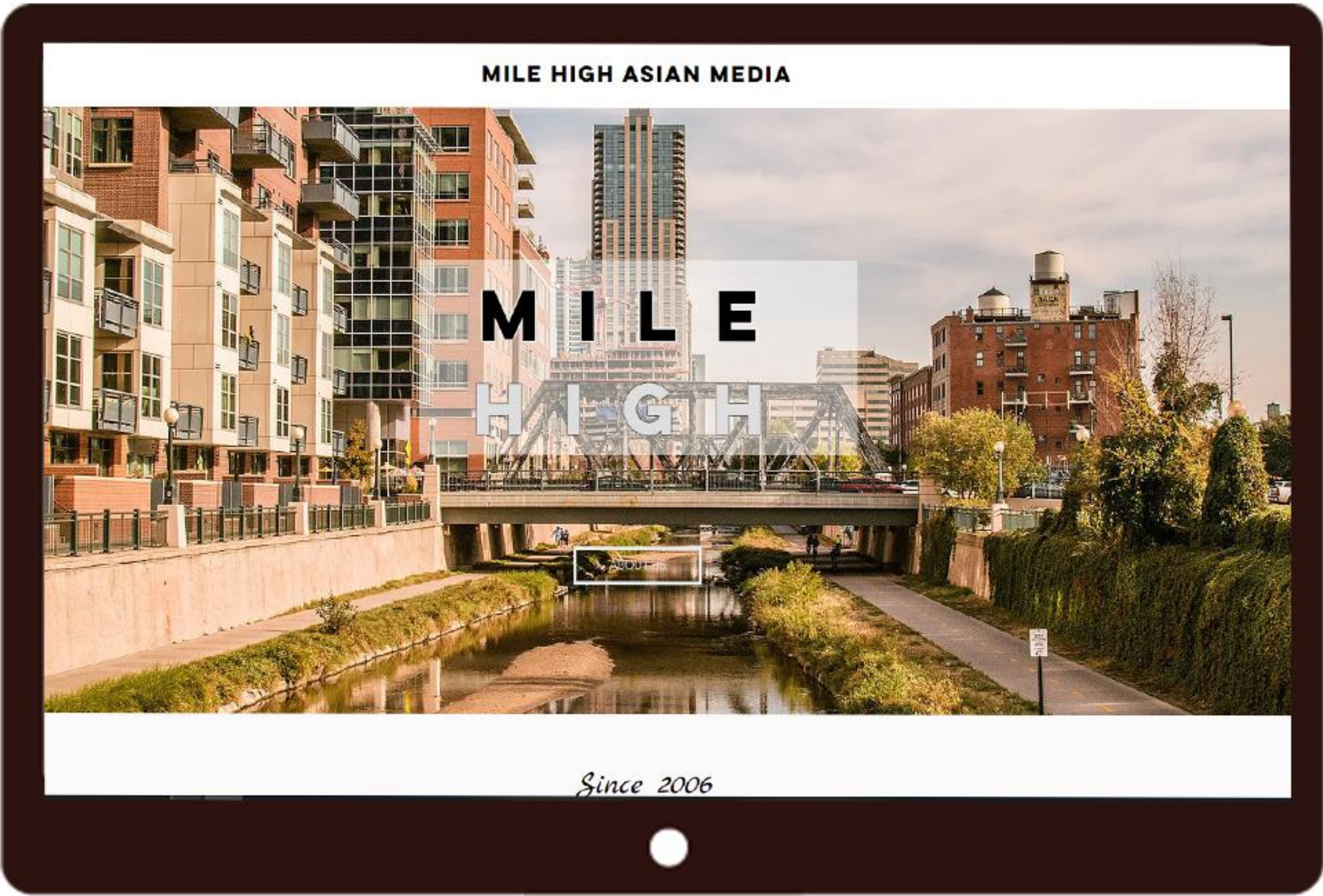
Colorado Chinese Radio Network

We are a **non-profit** program focusing on Chinese life in Colorado

Colorado Chinese Radio Network airs every Sunday afternoon 5:30pm to 6:00pm MST. Listen to the Chinese show on air on KGNU, Boulder, Denver at 88.5 FM or 1390 AM ; Fort Collins at 98.7 FM, or visit KGNU.org.

- We provide informative information for Chinese in Colorado, and help them get into American society more easily. This program includes **immigration, law, tax, insurance, education, health, investment, life guide, study abroad, community activities, etc.** It provides more community information and life guide for Chinese people in Colorado to make their life better.
- We also occasionally invite elite guests from all walks of life to interview and exchange their expertise in various fields.

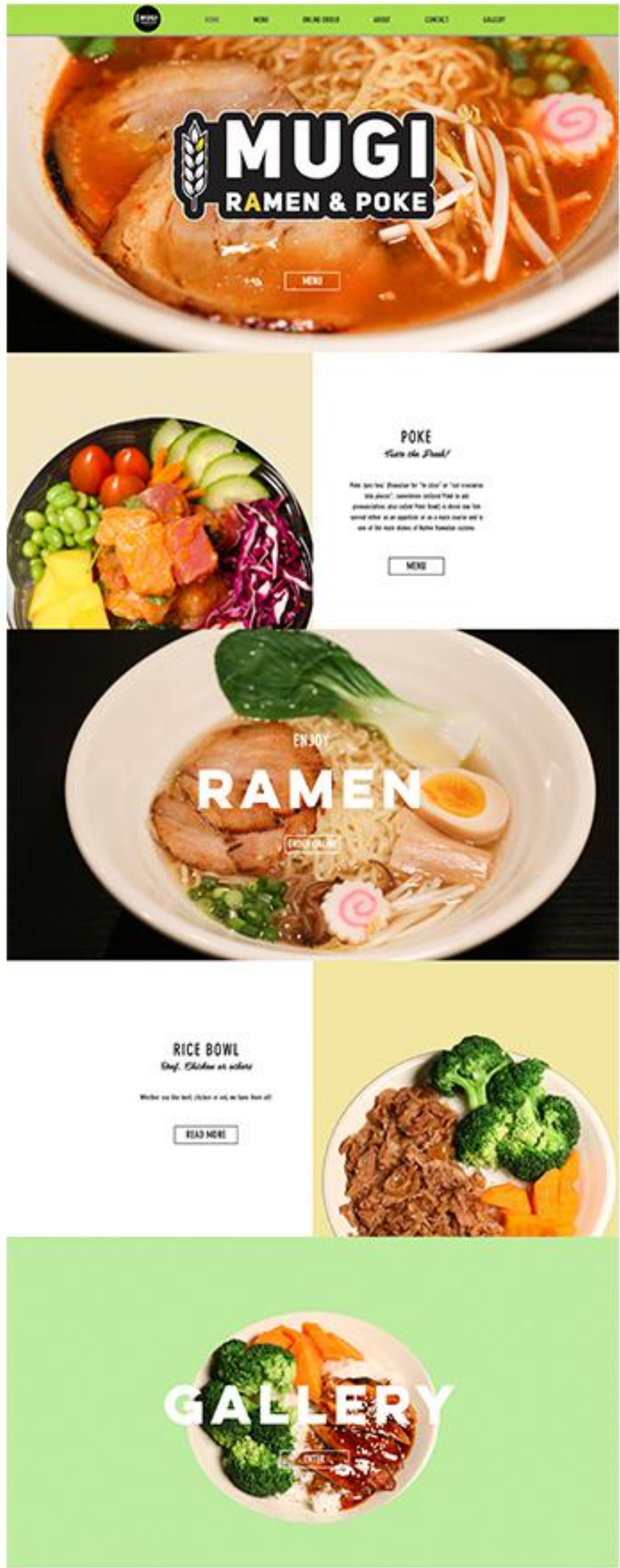
W E B S I T E D E S I G N



Our Website works on Desktop, Mobile and Tablet.



We also provide professional photograph and video shooting.



2 0 2 0 R A T E S

a. Website Design (including 30s video, photos): \$500 – one-time payment

b. Domain:

YourBusiness.com: \$30/month = \$360/year

(includes \$300 ads voucher every month and Google analysis monthly report)

c. Website Total: $\$860 = \$500 + \$360$

d. Online Order is extra service if needed

e. For only photos need: 2 hours shooting for \$150

f. For only video need: 30s length - \$80, 60s length - \$120

S O C I A L M E D I A N E T W O R K S



We help create and manage your business's social media, including Facebook, Instagram, Yelp, Google Business and Wechat.



We help your business to have:

- A consistent, attractive, up-to-date presence
 - Increased awareness by the public
- Stronger Relationships with your customers and community.
- Good impression by the public and your customers



2 0 2 0 R A T E S

Four networks:

- Instagram: \$50/month, 4 posts/month
OR \$80/month, 8 posts/month
- Facebook: \$50/month, 4 posts/month
OR \$80/month, 8 posts/month
- Yelp: \$50/month
- Google Business: \$50/month

Content type: photos, short videos.

Possible content: communicate with customers, answer questions,
respond to reviews, introduce new arrivals, open hours change,
menu change, etc.

Set up profile pages and claim business accounts for **FREE**

E V E N T P H O T O G R A P H Y

We are experts at getting excellent shots in a workplace
or event environment.

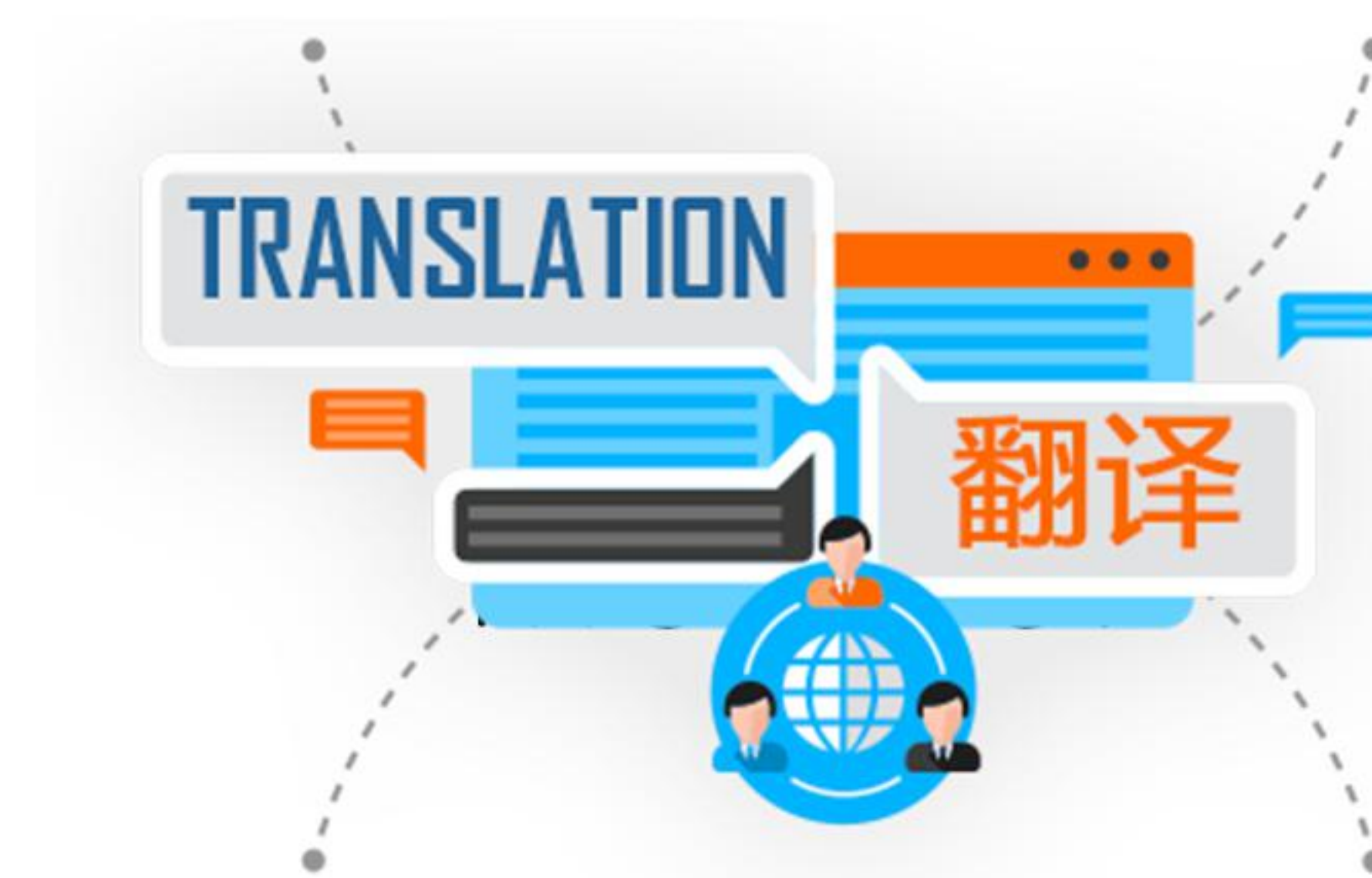
We can provide you with high quality marketing or
professional promotional material.

We take the most precious moments for you.

We know Asian communities better.

- For only photos or videos shooting: \$100/hour
- For both photos and videos shooting: \$200/hour
- Video Editing requires extra charges

TRANSLATION/INTERPRETATION SERVICES



- Document Translation
- Oral Interpretation
- Language include
 - Chinese (Traditional or Simplified)
 - Cantonese
 - English
- Rate (TBD) : depending on document types and length

M I L E H I G H
A S I A N M E D I A

We're looking forward to working with you.

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RMCHINESEWEEKLY@GMAIL.COM

ADDRESS:

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80222**